

V-day edition

2025

MILAGRO IN SEASONS

Trend Magazine



Your ultimate Flower Playbook and
Inspiration for V-day 2025.

Meet new varieties and get inspired with
tablescapes and still life installations to
highlight any celebration.

WELCOME TO MILAGRO

At Milagro you will find the most exquisite selection of roses and summer flowers, grown with delicate craftsmanship in Colombia.

Our portfolio is shaped by trends. We have a passion for closely studying trends to better understand the needs of floral designers in their quest to reflect their unique floral style.

We focus on curating a selection of roses, ranunculus, and anemones that are seasonless and versatile enough for *everyday use*.



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V-DAY FLORAL TRENDS

Sunset glory bouquet



pg 8.

V-DAY FEATURED VARIETIES

London Eye
London Bell



pg 12.

ARTISTS CREDITS



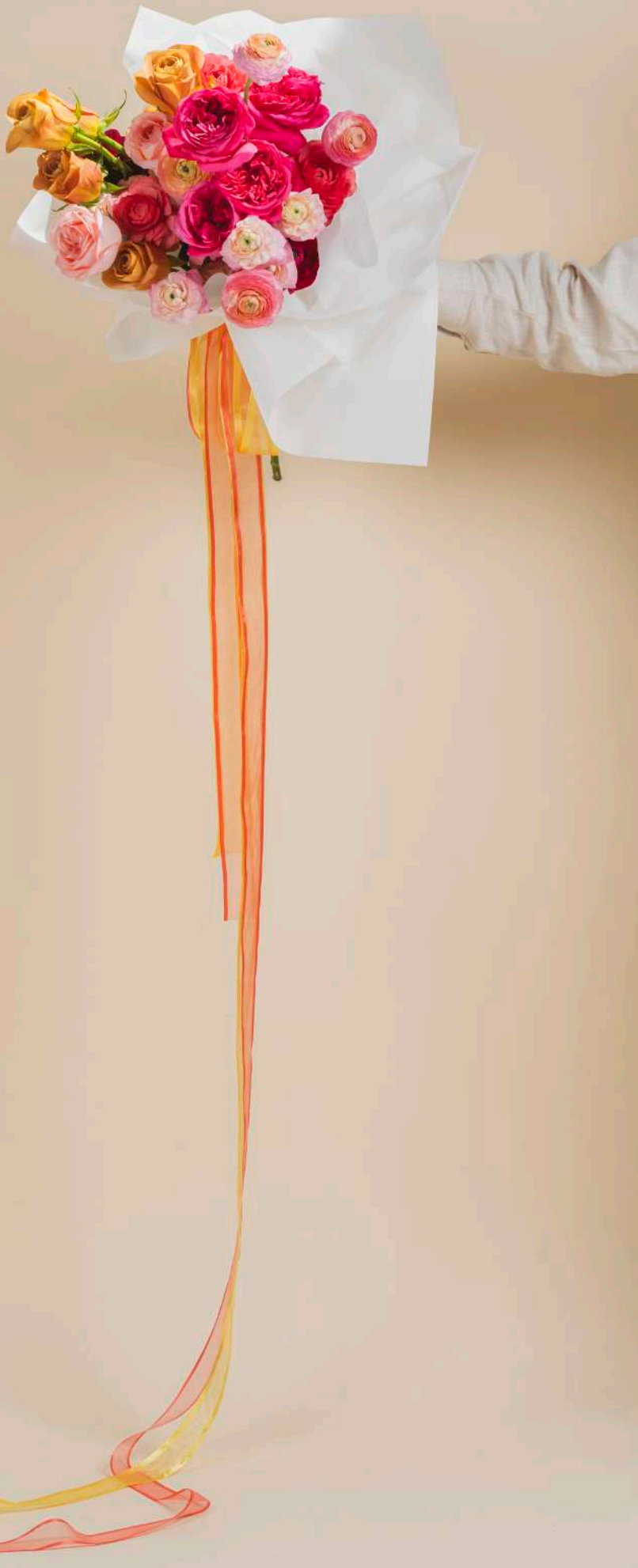
Valentine's day Floral Trends 2025

Experience our unique vision of Valentine's day through the timeless beauty of bouquets. Discover how each flower tells its own enchanting story through trends.

SUNSET GLORY BOUQUET

Introducing our Sunset Glory bouquet.
A take on a coral yet romantic bouquet ideal
for gifting this Valentine's.

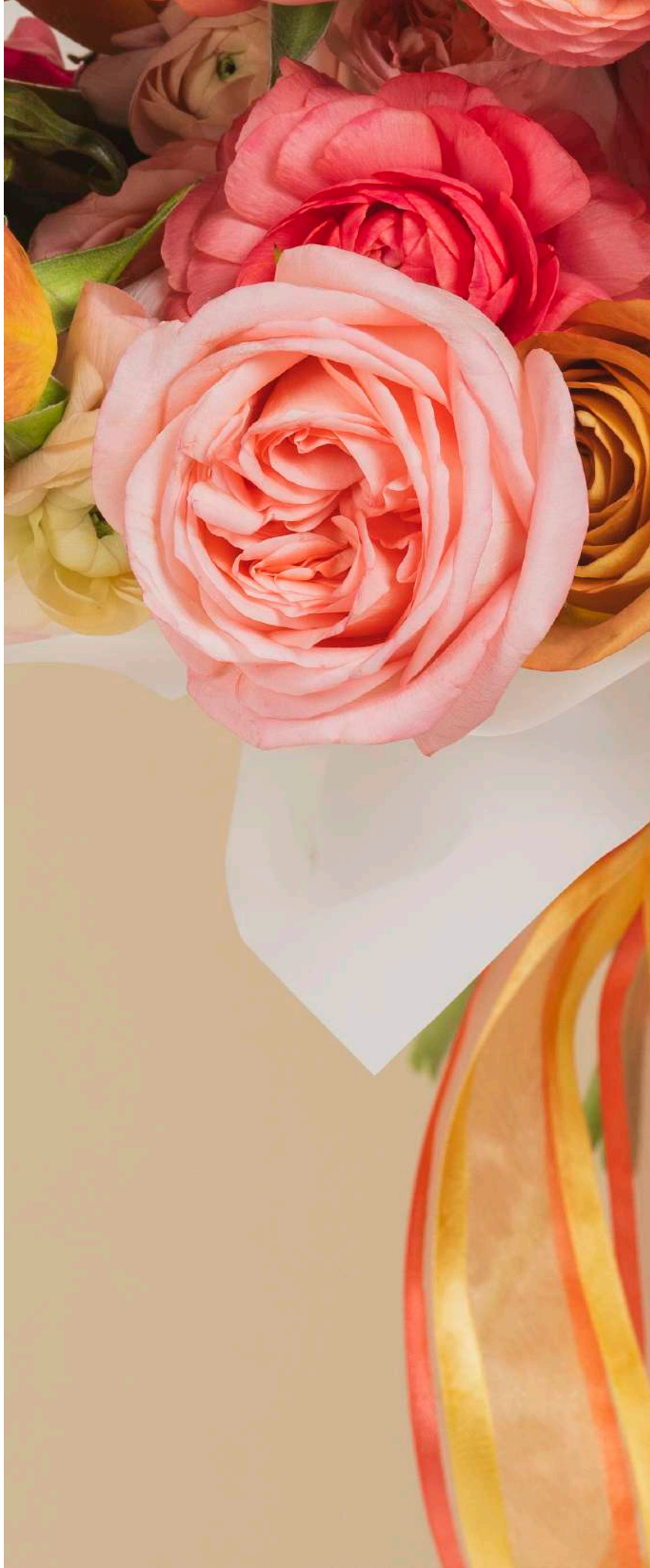
In this composition we colored blocked
our bright London Bell garden rose with a
nostalgic golden Symbol rose.



Complemented with
stunning light pink
ranunculus that add depth
when paring them with our
**exclusive hot pink variety
London Bell** on a base level.



The final touch
Long, exaggerated laces in
various colors and textures that
accentuates the gifting idea.



LONDON EYE

In V-day

Dive into Coral Elegance and blushy perfection.

A captivating blend of coral pinks and salmon tones that evoke a romantic vintage charm. With soft pink outer petals transitioning to a warm peach-toned center.

Their abundant layers of petals lend them a full appearance, perfect for casual bridal bouquets or standalone arrangements.

- Vase life
- Head size
- Stem length
- Blooming

Summer Season

01. Floral design

CHERRY BLUSH
#f9d5d4 #f4a09f

RGB: 249 213 312 / 244 160 159
CMYK: 0 22 12 1 / 0 48 29 0

#d81e4d
Perfect match: Enchantment

#ffe0e4
Perfect match: Pink O'hara

#f7a7b2
Perfect match: Hermosa



02. Interior design

ROSE QUARTZ
#f9d5d4 #f4a09f

RGB: 249 213 312 / 244 160 159
CMYK: 0 22 12 1 / 0 48 29 0

#e0877d
Perfect match: Barista

#e1bdb2
Perfect match: Quicksand

#e3dcd2
Perfect match: Westminster Abbey



03. Fashion

PINK LEMONADE
#f9d5d4 #f4a09f

RGB: 249 213 312 / 244 160 159
CMYK: 0 22 12 1 / 0 48 29 0

#fbddda
Perfect match: Pink Mondial, Shy

#d5a2a8
Perfect match: Sara E

#e9b1b2
Perfect match: Saga



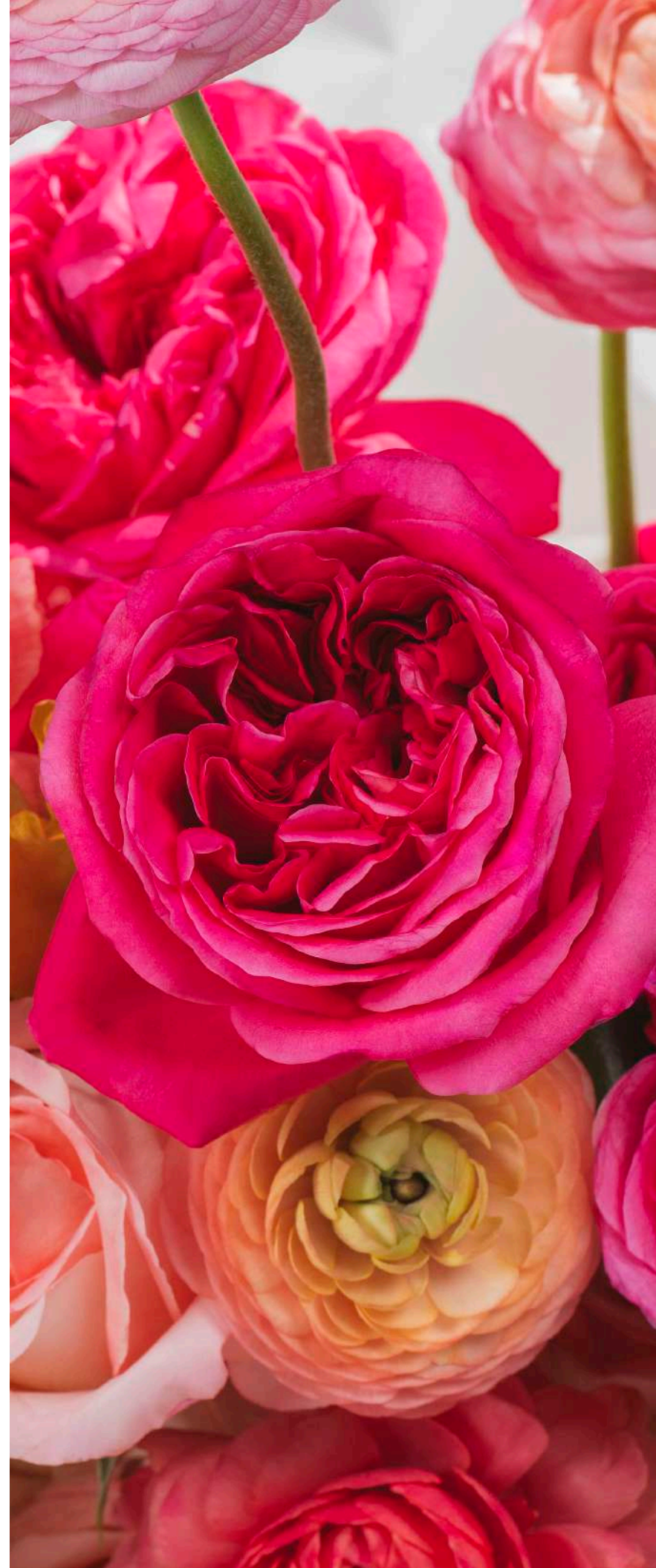
LONDON BELL

In V-day

Bold hot pink beauty that makes a striking statement with its vibrant hues. **Milagro** is the only farm in America that has this rose.

Evoking the essence of berries, its fragrant petals remain fresh and strong for an extended period, ensuring lasting charm for any occasion.

- Vase life
- Head size
- Stem length
- Blooming



Summer Season

01. Floral design

LOVE LETTER
#d6195a #de7aaf

RGB: 214 25 90 / 222 122 175
CMYK: 5 97 40 5 / 10 64 0 0

#ff4536
Perfect match: Nina

#e360a1
Perfect match: Lola

#f5d3d5
Perfect match: Pink Mondial



02. Interior design

MAUVE WHISPER
#d6195a #de7aaf

RGB: 214 25 90 / 222 122 175
CMYK: 5 97 40 5 / 10 64 0 0

#d4999f
Perfect match: Cafe Latte

#bc88bo
Perfect match: Shocking Blue

#a8274d
Perfect match: Ascot



03. Fashion

FUCHSIA FANTASY
#d6195a #de7aaf

RGB: 214 25 90 / 222 122 175
CMYK: 5 97 40 5 / 10 64 0 0

#be0d1b
Perfect match: Red Panther, Hearts

#f52a67
Perfect match: Pink Floyd

#eaf24
Perfect match: Freedom





Artists credits

Milagro in seasons: V-day

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