

Edition n°1

2024

MILAGRO IN SEASONS

Trend Magazine



Your Ultimate Flower Playbook for
fall and winter 2024.

Dive into a world of trends that'll
unleash creativity and new ways to style
your events and compositions.

WELCOME TO MILAGRO

At Milagro you will find the most exquisite selection of roses and summer flowers, grown with delicate craftsmanship in Colombia.

Our portfolio is shaped by trends. We have a passion for closely studying trends to better understand the needs of floral designers in their quest to reflect their unique floral style.

We focus on curating a selection of roses, ranunculus, and anemones that are seasonless and versatile enough for everyday use.



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FALL FLORAL TRENDS

*A pop of fall
Lobby color blocking*



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FALL FEATURED VARIETIES

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Bali
Candlelight*



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WINTER FLORAL TRENDS

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WINTER FEATURED VARIETIES

*Café del Mar
Dante
Red Panther
Barista
Cafe Latte*



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ARTISTS CREDITS



Fall floral Trends

Fall, a season for getting cozy and turning up the nostalgia with enriching and warm colors. Let's go through some of our favorite fall trends from table runners to monochrome installs.

A POP OF FALL

Here is our take on a stunning and versatile table runner arrangement for Thanksgiving.

We used traditional yet trendy fall colors as a base like our Cafe Latte, and Barista and added a pop of color through our Cafe del Mar to turn it up a notch.

Its unique burnt terracotta shade gives this piece a fiery added value, ideal for fall.

Also, our Bali spray rose takes center stage as it is grouped and color blocked to add texture and a buttery warmth to the composition.





The cherry on top:
Contrasting dark
burgundy ranunculus
with white anemones.



LOBBY COLOR BLOCKING

Monochromes and Color Blocking were two trends used in this dimensional installation.

Up top, we have a subtle contrast between our warm Candlelight rose and the grayish off-tone Westminster Abbey.

Still, this composition is also being contrasted by a lower grouping of flowers, which we call a Burgundy Dream. Here, stars such as Queen's Crown, Ascot, and dark ranunculus create a monochromatic heaven.



Attention to detail
Ranunculus and green helleborus were added to create lots of movement and freshness to the composition.





BARISTA

In Fall

What is more mauve than this earthy, pale pink, Italian clay perfection of a rose? Barista is well known for its unique color that is unmatched by any other rose.

Its beauty lies in an intriguing color transition that can be found in each petal, ideal to use as a blending tone with any color palette.

- Vase life
- Head size
- Stem length
- Blooming

Fall Season

01. Floral design



ANTIQUE ROSE
#ecbdad #c77157

RGB: 236 189 173 / 199 113 87
CMYK: 7 32 30 0 / 18 62 64 7

#eecbb8 Perfect match: Quicksand	#d49e94 Perfect match: Cafe Latte	#864434 Perfect match: Cafe Del Mar
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02. Interior design



SUNSET BLEND
#ecbdad #c77157

RGB: 236 189 173 / 199 113 87
CMYK: 7 32 30 0 / 18 62 64 7

#f4bdba Perfect match: Shy, Pink Mondial	#da8685 Perfect match: Barista	#ea9053 Perfect match: High and Magic, Honeydrop
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03. Fashion



MUTED PINKS
#ecbdad #c77157

RGB: 236 189 173 / 199 113 87
CMYK: 7 32 30 0 / 18 62 64 7

#f8c8c6 Perfect match: Pink O'hara	#eba599 Perfect match: Hermosa	#b1594d Perfect match: Barista
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BALI

In Fall

Bali is spray rose perfection. Timeless and refined, this pristine buttery spray rose is a staple wedding bloom. With its generous bud size, natural garden-like form, and diverse shoots, it lends an elegant touch to bridal bouquets and centerpieces.

Milagro’s version of this variety has yielded a flower that lasts long and showcases a breathtaking shape and a mesmerizing ivory creamy hue, impressing everyone who sees it.

- Vase life
- Head size
- Stem length
- Blooming

Fall Season

01. Floral design



WHISPERING SUNSHINE
#f1eee7 #f2e4cc

RGB: 241 238 231 / 242 228 204
CMYK: 7 6 10 0 / 6 11 23 7

#f9fcff Perfect match: Proud	#doc1aa Perfect match: Westminster Abbey	#edd895 Perfect match: Candlelight, Buttercup
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02. Interior design



QUIET COMFORT
#f1eee7 #f2e4cc

RGB: 241 238 231 / 242 228 204
CMYK: 7 6 10 0 / 6 11 23 7

#e8dfd6 Perfect match: Silver Sand	#e1dob6 Perfect match: Quicksand	#ccbfae Perfect match: Westminster Abbey
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03. Fashion



CHAMPAGNE DELIGHT
#f1eee7 #f2e4cc

RGB: 241 238 231 / 242 228 204
CMYK: 7 6 10 0 / 6 11 23 7

#e9e3d1 Perfect match: Westminster Abbey	#eadccb Perfect match: Quicksand	e4d7c6 Perfect match: Cafe Latte
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CANDLELIGHT

In Fall

Milagro’s Candlelight rose is the epitome of sophistication. It has a natural white tone with an inner ray of celestial, cream glow.

This garden type rose has a high petal count that allows an elevated blooming experience. Perfect for those seeking a traditional rose with a contemporary twist.

- Vase life
- Head size
- Stem length
- Blooming

Fall Season

01. Floral design



PEACHES AND CREAM
#ffdf6 #fcf3eo

RGB: 255 253 246 / 252 243 224
CMYK: 0 1 5 0 / 2 5 15 0

#e7ccc8 Perfect match: Cafe Latte	#d1c4bd Perfect match: Westminster Abbey	#f0c099 Perfect match: Kahala, Phoenix
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02. Interior design



SILKEN DREAMS
#ffdf6 #fcf3eo

RGB: 255 253 246 / 252 243 224
CMYK: 0 1 5 0 / 2 5 15 0

#fefefe Perfect match: Proud, Playa Blanca	#foe9df Perfect match: Quicksand	#eod1ba Perfect match: Quicksand
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03. Fashion



ARCTIC DREAM
#ffdf6 #fcf3eo

RGB: 255 253 246 / 252 243 224
CMYK: 0 1 5 0 / 2 5 15 0

#eaeaec Perfect match: Silver Sand	#e2dedb Perfect match: Westminster Abbey	#d8ccbc Perfect match: Cafe Latte
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Winter floral Trends

Winter floral trends for 2024 showcase a beautiful blend of bold and contemporary styles for still life installations that attend warm and elegant christmas celebrations and winter compositions.

‘TIS THE SEASON...

Let’s give christmas a bold twist through structural still life compositions with shades of red and lava accents to spark up the color palette.

In this color blocked composition, we highlight the elegant transition from our Café del Mar terracotta rose, to our fiery **exclusive variety** Dante rose wich adds a touch of light.

These are artfully blended with the classic Freedom rose and accented with specks of Red Panther. Also, take note of the perfectly shaped and bushy leaves of our stunning Café del Mar.



LET’S TALK SUMMER FLOWERS

This stylish composition is complemented with lavish red ranunculus and pops of deep indigo anemones that add eccentricity and a unique touch of a modern blue.

Pro Tip

Still life wouldn’t truly be still life without the added drama of fruits and vegetables, plus the play of elongated stems that introduce movement and depth to all compositions.



END OF THE YEAR TIMELESS NEUTRALS

These winter wonderland-inspired floor installations add a modern flair, creating the perfect photo spot or winter wedding altar.

It is also influenced by earthen textures that are brought out by using our striking Barista and Cafe Latte roses.

These clay-colored roses are color blocked with creamy and regal tones with our true grey Westminster Abbey and ever popular Quicksand rose.

Let's have a closer look!





Attention to detail
Crude neutrals shades are intervened with our ultra light pink Hanoi ranunculus and a sultry chocolate ranunculus to add a touch of sophistication.



ANEMONE CRAZE

Anemones are the epitome of sophistication. Here we used our white anemone to accompany grey toned Westminster Abbey rose. Its iconic textured center adds a pop of drama to the installation.



CAFÉ DEL MAR

In Winter

Café del Mar roses boast toasted deep wine-red velvety petals with hints of burnt carmine and coffee orange, exuding a rustic charm reminiscent of red ochre and burnt brick.

Their rusted flame undertones create a fiery display of natural elegance.

●●●○○ Vase life
●●●○○ Head size

●●●○○ Stem length
●●●○○ Blooming



Winter Season

01. Floral design



AUTUMN LEAVES
#9f171c #ce391d

RGB: 159 23 28 / 206 57 29
CMYK: 20 100 91 26 / 12 88 96 4

#a3201b Perfect match: Hearts	#ee8759 Perfect match: Kahala	#efc377 Perfect match: Bali SP
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02. Interior design



RUSTIC RETREAT
#9f171c #ce391d

RGB: 159 23 28 / 206 57 29
CMYK: 20 100 91 26 / 12 88 96 4

#ecd4b8 Perfect match: Buttercup	#c68773 Perfect match: Cafe Latte	#b3411f Perfect match: Kahala
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03. Fashion



DESERT SUNSET
#9f171c #ce391d

RGB: 159 23 28 / 206 57 29
CMYK: 20 100 91 26 / 12 88 96 4

#821d2f Perfect match: Ascot, Lola	#d16839 Perfect match: Kahala	#dea886 Perfect match: Quicksand
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DANTE
In Winter

Dante roses are distinguished by their high petal count and vivid true orange hue, reminiscent of a blazing flame. With shades ranging from bright orange to cyber orange, these blooms exude fiery energy and intensity.

Their hot flame-like appearance adds dynamic and a captivating element to any floral arrangement, ideal for contrasting with any color.

●●●●○

Vase life

●●●●○

Head size

●●●○○

Stem length

●●●●●

Blooming

Winter Season

01. Floral design



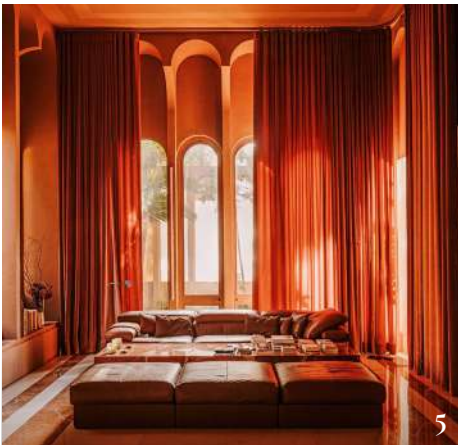
TROPICAL BLOOM

#e13c23 #e3682e

RGB: 225 60 35 / 227 104 46
CMYK: 4 87 91 0 / 6 69 87 0

#9ba923 Perfect match: Wasabi, Matcha	#c1222c Perfect match: Full Monty	#da8395 Perfect match: Hermosa, Saga
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02. Interior design



TOFFEE ORANGE

#e13c23 #e3682e

RGB: 225 60 35 / 227 104 46
CMYK: 4 87 91 0 / 6 69 87 0

#d76013 Perfect match: High & Magic	#9f2f1c Perfect match: Hearts, Explorer	#8c3606 Perfect match: Café del Mar
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03. Fashion



LILA ON ORANGE

#e13c23 #e3682e

RGB: 225 60 35 / 227 104 46
CMYK: 4 87 91 0 / 6 69 87 0

#f8a145 Perfect match: High and Magic, Honeydrop	#e3adc6 Perfect match: Sara E, Elba	#ff4d0f Perfect match: Nina, Dante
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RED PANTHER

In Winter

Deep burgundy-red is more fierce now in this variety thanks to a stunning splash of intense pink within its petals. This is a distinctive element that brings new energy to the classic red rose.

A wild, deep, intriguing cherry wine that gives monochrome trends a modern twist, plus it reflexes beautifully!

●●●●○ Vase life
●●●●● Head size

●●●●○ Stem length
●●●●○ Blooming



Winter Season

01. Floral design



CRIMSON DELIGHT

#ad1823 #d10a48

RGB: 173 24 35 / 209 10 72
CMYK: 20 100 87 17 / 7 100 56 6

#e1abc5
Perfect match:
Sara E

#871725
Perfect match:
Ascot, Explorer

#bd291f
Perfect match:
Freedom

02. Interior design



SCARLET FROST

#ad1823 #d10a48

RGB: 173 24 35 / 209 10 72
CMYK: 20 100 87 17 / 7 100 56 6

#e39196
Perfect match:
London Eye, Saga

#bb1f23
Perfect match:
Dark X-pression, Nina

#ecdedd
Perfect match:
Westminster Abbey

03. Fashion



IMPERIAL RED

#ad1823 #d10a48

RGB: 173 24 35 / 209 10 72
CMYK: 20 100 87 17 / 7 100 56 6

#f2f3e3
Perfect match:
Freedom

#eeaebe
Perfect match:
Ascot

#f08a62
Perfect match:
Black Baccara



CAFE LATTE

In Summer

Cafe Latte rose lives up to its name by offering unparalleled comfort with its delicate blend of light mocha and mauve petals.

Its distinctive muted pinky brown tone color, shape, and fragrance make it a beloved choice among rose enthusiasts.

With each spiral-petaled bloom, its strong lavender scent unfolds, adding a sophisticated and unexpected dimension to the experience.

- Vase life
- Head size
- Stem length
- Blooming

Winter Season

01. Floral design



LATTE and BERRIES

#ebc3c6 #c89087

RGB: 235 195 198 / 200 144 135

CMYK: 7 30 16 0 / 19 47 40 7

#ebc3c6

Perfect match: Saga, Pink O'hara, Elba

#c3856c

Perfect match: Barista

#721b3e

Perfect match: Ascot

02. Interior design



PISTACHIO MOCHA

#ebc3c6 #c89087

RGB: 235 195 198 / 200 144 135

CMYK: 7 30 16 0 / 19 47 40 7

#d4a89d

Perfect match: Quicksand

#d08f77

Perfect match: Barista

#a9aa3c

Perfect match: Lemonade

03. Fashion



DARK HAZELNUT

#ebc3c6 #c89087

RGB: 235 195 198 / 200 144 135

CMYK: 7 30 16 0 / 19 47 40 7

#c5b4a4

Perfect match: Westminster Abbey

#a68983

Perfect match: Barista

#6a4434

Perfect match: Cafe Latte

Trend Magazine

Milagro

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QUICKSAND

In Winter

Milagro's Quicksand rose, a stunner known worldwide for its delicate yet unique color palette, features true beige, blush, and dusty pink tones that create an elegant and sophisticated appearance.

These roses are idyllic for all floral creations at weddings due to their soft, romantic hues, and classic beauty. Their subtle fragrance and sturdy stems make them a favorite choice for florists and gardeners alike.

●●●●○ Vase life
●●●○○ Head size

●●●●○ Stem length
●●●●● Blooming



Winter Season

01. Floral design



SPRING BREEZE
#f1efea #eee4db

RGB: 241 239 234 / 238 228 219
CMYK: 7 5 9 0 / 7 10 14 1

#e1abc5 Perfect match: Matcha	#871725 Perfect match: Candlelight	#bd291f Perfect match: Symbol, Nina
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02. Interior design



NAKED NEUTRALS
#f1efea #eee4db

RGB: 241 239 234 / 238 228 219
CMYK: 7 5 9 0 / 7 10 14 1

#ede5da Perfect match: White O'hara	#e5e4e0 Perfect match: Silver Sand	#cdcac5 Perfect match: Westminster Abbey
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03. Fashion



DESERT SANDS
#f1efea #eee4db

RGB: 241 239 234 / 238 228 219
CMYK: 7 5 9 0 / 7 10 14 1

#e1abc5 Perfect match: Bali SP	#871725 Perfect match: Caffe Latte	#bd291f Perfect match: Quicksand
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